Leadership Training for Managers

Improving Business Performance
In-Person & Live Online.

dalecarnegie.com
In a results-oriented business environment, accomplished leaders know that engaging their teams is critical to achieving goals. To that end, a study conducted by Dale Carnegie found that teams who are enthusiastic, inspired, confident and empowered are considerably more likely to engage in achieving organizational goals. The research also indicated that leaders who sincerely care about their people foster a culture of engagement.

4 Traits of Engaged Employees
- Enthusiastic.
- Empowered.
- Inspired.
- Confident.

By partnering with Dale Carnegie and attending Leadership Training for Managers, dedicated leaders will learn proven methods for developing engaged, high-performing teams. They will learn to build a culture where team members are confident in their abilities, empowered to take action, enthusiastic to deliver results and inspired to make a difference. Because the only sustainable competitive advantage of any corporation is the innovation and creativity of their people, Leadership Training for Managers equips you to engage team members by unleashing their unique talents to maximize their ingenuity.

Who Should Attend: Managers or leaders wishing to develop a leadership approach and skills that increase team performance, enabling them to grow within the organization.

Leadership Training for Managers
For the most up-to-date listing of class schedules and more information, please visit us online at: dalecarnegie.com
Leadership Training for Managers

What We Will Cover
- Understanding the distinction between personal and organizational leadership
- Planning and innovation process
- Strategizing and goal setting
- Accepting responsibility for successes and failures
- Following a coaching and appraisal process
- Improving problem analysis and decision making
- Recognizing potential
- Delegating effectively
- Holding team members accountable for results in a person-centered way
- Striving for continuous improvement

Learn How To
- Drive innovation.
- Master the 8-step Planning Process.
- Align performance goals with strategy.
- Apply effective coaching techniques.
- Empower others and hold them accountable.
- Excel in problem solving and decision making.
- Learn the 8-step Delegation Process
- Own and learn from mistakes.
- Effectively communicate change.
- Build a culture of engagement.
- Strengthen listening skills.
- Recognize team success with enthusiasm.

Format

In-Person
Leadership Training for Managers
7 Weeks or 3 Days

Live Online
Leadership Training for Managers
7 Weeks
(3 hour, weekly sessions)

All Dale Carnegie programs are delivered through eVolve, a transformational learning platform. Build your skills through experience, social collaboration, practice and application in the real-world. The only online learning platform to harness the time-tested principles of Dale Carnegie and the unique training methodology that creates performance change.
Performance Change Pathway™
The Dale Carnegie Design and Delivery Framework

Input, Awareness, Experience, Sustainment and Output are essential to the design and delivery of our programs. They formulate a continuous learning path for participants to drive organizational results.

Individual breakthroughs & business results, delivered through eVolve.
Learn more at: dalecarnegie.com/eVolve

Awareness
• Assessments create the baseline to measure performance change.
• Trainer and peer introduction videos maximize training room time and build community of support and practice.
• Introduction of syllabus, training goals, and suggested prereading to build context, increase learner engagement, and confidence.

Experiences
• Live training room environment - stand up, come off mute and engage!
• Practice key concepts, in session and outside live sessions using video.
• Participate in a classroom community that lifts confidence, inspires greatness, and creates breakthroughs.
• Connect with trainers who drive performance change through coaching in-the-moment.

Sustainment
• Ongoing reinforcement and coaching through micro-learning modules.
• Refinement of techniques through quick on-demand reinforcement videos.
• Exploration of growth opportunities thorough assessments.
• Extend the training room experience and classroom community through social engagement tools.

The Bottom Line ... Leadership Training for Managers Delivers Results