When you look at successful people, what do you see? Confidence. Competence. Enthusiasm. They’re engaged in all aspects of their work and life, inspiring others as they lead by example.

The Dale Carnegie Course will help you master the human relations skills that enable you to thrive in any setting. You’ll discover how to form closer, more rewarding relationships built on trust and respect. Increasing your confidence and competence in interacting with others will gain the influence you need to reach new heights in your personal and professional life.

As you become a persuasive communicator and problem-solver more adept at managing stress and handling change, you’ll find yourself inspiring others to take initiative and innovate.

The Dale Carnegie Course will help you master the communication skills necessary in today’s demanding business environment. You will learn to strengthen interpersonal relationships and develop a commanding attitude, instilling confidence and enthusiasm in your workplace.

Does the experience make a difference? Clients say yes. You’ll see the results as you stretch your abilities, tackle complex challenges, expand your ingenuity and excel in building team harmony. The Dale Carnegie Course will focus your energy to become a more effective communicator, securing your place as a valued contributor in your organization.

**What We Will Cover**

- Recalling and using names
- Building on memory skills and enhancing relationships
- Cultivating lasting relationships
- Inspiring others
- Presenting ideas clearly and concisely
- Handling conflict diplomatically
- Power of persuasion
- Managing stress
- Adapting to different communication styles
- Demonstrating leadership
- Importance of celebrating achievements
Learn How To

• Use a proven process to recall names and facts.
• Communicate more confidently.
• Build trust and persuade people to take action.
• Project an enthusiastic attitude.
• Communicate logically, clearly and concisely.
• Energize and engage listeners.
• Create a safe and caring environment.
• Manage stress and minimize worry.
• Strengthen relationships.
• Give constructive feedback that empowers others.
• Encourage positive thinking.
• Identify and reward successes.
• Commit to continuous improvement.

Who Should Attend

Professionals at all levels who wish to optimize their performance, lead with conviction and positively affect the bottom line.

Format

12 Weeks, 8 Weeks or 3 Days

Dale Carnegie Course

For the most up-to-date listing of class schedules and more information, please visit us online at: dalecarnegie.com
The Dale Carnegie experience engages learners from the initial contact through follow-up and support to reinforce key behaviors. Our methodology supports the development of skills and habits needed to sustain performance change. We believe that the emotional shift is as important as the behavior shift. That’s why our Performance Change Pathway™ shows our deliberate approach to create training programs that drive improved performance.

Dale Carnegie’s Performance Change Pathway™ encompasses five key components: Input, Awareness, Experience, Sustainment and Output. We know that these components are essential to the design and delivery of our programs. They formulate a continuous learning path for participants to drive organizational results.

The Bottom Line …
The Dale Carnegie Course Delivers Results