

# Achieving Breakthrough Engagement

New research reveals that organizations who want the benefits of an engaged workforce (improved individual, team and financial performance) must help their leaders make employee engagement a daily habit.

## In recent Dale Carnegie studies on employee engagement

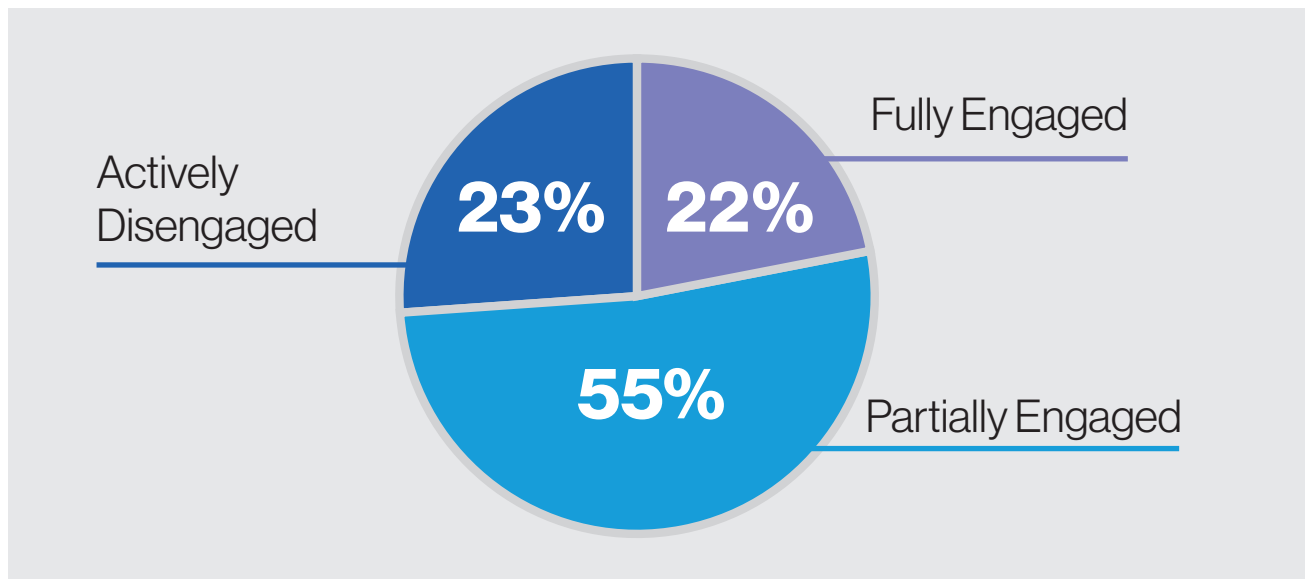
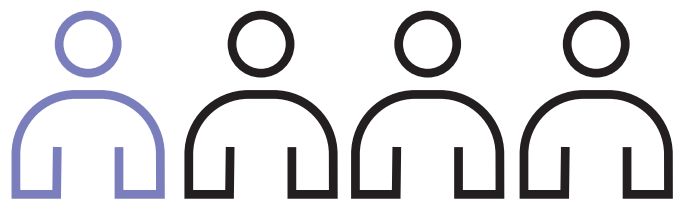


of high-level senior leaders believe that Employee Engagement has a strong impact on financial performance.



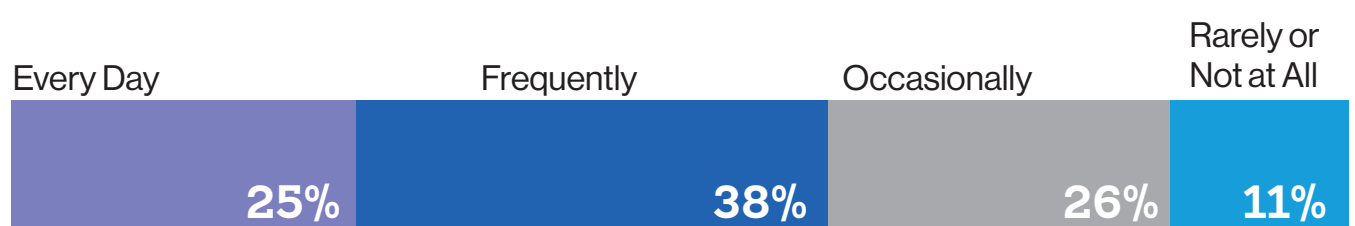
...but only 31% of the 1800 leaders surveyed\* strongly agree that their organization is actually making engagement a top priority.

## Fewer than 1 in 4 employees are fully-engaged



## Where Does Employee Engagement Fit into Leaders' Work Priorities?

Only 25% of the 1800 leaders surveyed say that Employee Engagement is a very important part of what they think about, plan for, and do every day.

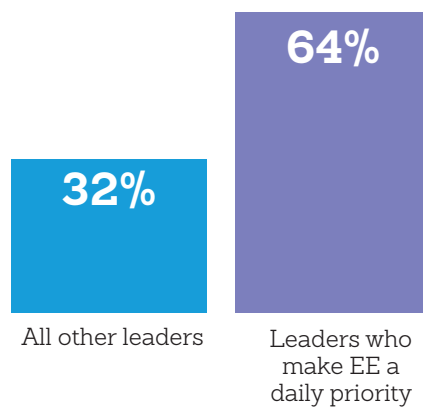


## Outcomes of Making Employee Engagement a Daily Priority

Employees are 4xs more likely to be willing to do what it takes to get the job done when their leaders make Employee Engagement an everyday habit.

4x

Leaders who make Employee Engagement an everyday habit report *much better than average* team retention rates 2xs more often than those who don't.



**Just 33% of managers surveyed strongly agreed they have received effective training to help them engage their employees.**

To learn more about the study and ways to improve Employee Engagement in your organization, download our white paper.

\*In 2018 Dale Carnegie & Associates conducted an online survey of nearly 3,600 employees (about half leaders with direct reports and half individual contributors) across eight countries, including the U.S., Canada, U.K., China, Germany, India, Brazil and Saudi Arabia.